



MEMORANDUM

NOTE DE SERVICE

Feb

TO
A

Mr. Michael Kirby

FROM
DE

Hershell E. Ezrin



SECURITY - CLASSIFICATION - DE SÉCURITÉ
SECRET
OUR FILE / NOTRE RÉFÉRENCE
U.C. 200-2
YOUR FILE / VOTRE RÉFÉRENCE
F3-11(1)
DATE
April 13, 1981

SUBJECT
OBJET

Constitutional Communications Activities - London

s.19(1)

The purpose of this memorandum is to outline the High Commission's state of preparedness for supporting the constitutional strategy and to summarize communications action plan we have prepared for Mrs. Wadd's consideration and approval Monday, April 13. Fred Gibson will provide you with an assessment of British reaction to recent developments and the implications for our overall strategy when he returns.

A second memorandum deals with our ongoing communications strategy for Canada between now and the Supreme Court decision.

Current Situation:

The provinces have mounted an extensive public relations campaign, utilizing both traditional (parliamentarian to parliamentarian contact, special letters) and unconventional (businessman briefings, letter writing campaigns) tactics, which have both raised awareness of the provincial positions and spread misinformation. Most significantly, from the limited contact I have had with British MP's, the low profile of the federal campaign conducted in London to date may have raised additional doubts among a minority of interested MP's about the legality and Canadian public support for the government's position. Other MP's expect us to provide some measure of reassurance and presence comparable to their treatments at provincial hands.

Fewer than 250 of the 600 plus MP's have been contacted directly, although the High Commission has issued two general mailings. Lists of MP's and active Lords

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supporting our position have not yet been finalized. Media cultivation is spotty among Parliamentary lobby reporters or leader writers (eg. Daily Mirror, Chief Leader writer, the Times, etc.) and Green is scheduled to depart May 15. Notwithstanding the dedicated efforts of Reeves Haggan's task force, administrative and officer support for this program within the High Commission is uneven.

needs to be done right away

If he is that busy to reply is why did we send them with first page? who is the replacement? do get them?

The Supreme Court decision has become the central focus of British MP's attention. Nevertheless, while a favourable decision will ease acceptance of the package considerably, it cannot pre-empt both the inevitable debate, particularly in the Lords, and the general concern about the lack of time to pass the package before summer recess (July 29).

Themes to be developed in Britain:

- i) All-party agreements on handling the amendments April 21 has clarified the process and made it more acceptable in Canada.
- ii) Passage by Parliament will reflect the will of the Canadian people, taken by those politically accountable to it.
- iii) A favourable Supreme Court decision is the last green light needed for Britain to act. It is the most important court decision.
- iv) While the important role of the British parliament is acknowledged, Canadians have reached a decision. Any postponements in considering the measure until the fall session will simply create prolonged time allocations problems for British House managers.

Considerations:

- i) Given the compromise agreement reached between federal parties, the only means to block passage in Britain of the constitutional package is intensified provincial lobbying in Britain. Ongoing monitoring and intelligence of provincial manoeuvring is needed. | *who? How?*
- ii) It is necessary to raise the federal profile and explain the federal position more vigorously to reassure our supporters as well as the majority of MP's who have yet to take a position on the issue that there are indeed two sides to the issue. Care must be exercised however, not to press our case to the point of being counterproductive.

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iii) While we may not be able to wage an information campaign in Canada while the issue is before the Supreme Court, what we do or happens in Britain will attract significant media coverage in Canada.

iv)

v) On the other hand, supportive MP's, businessmen and Conservative provincial parliamentarians will carry added weight with British MP's, particularly conservative backbenchers and in the Lords.

vi) The majority of official hospitality occasions to be hosted by the High Commission on the constitution should utilize an expert Canadian briefer as centrepiece. Once arranged, substitution of speakers should be strongly resisted.

vii) Mrs. Wadds had initially planned to be absent from London 2 to 3 weeks of May conducting programs elsewhere in Britain.

*Who handles this
- in London?
- Ottawa?*

note to the P.M.

Program:

The plan outlined in the attached appendix A is illustrative and for planning purposes. Other politicians or private sectors individuals should be added (eg. Bob Blair, Paul Paré, Charles Bromfman, Gordon Robertson(?)). To conduct the program the additional staff outlined in Appendix B will be required.

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There will be three methods of reaching MP's. Two general mailings will be undertaken at Key Stages in the process. Speaking engagements will be identified as a pretext for inviting distinguished Canadians to Britain. High priority will be assigned to leading individuals or groups within the British parties. The senior Canadian task force representative present each will supplement the High Commission's contact parliamentary activities, with a separate list of MP's to cultivate each week so that the majority of favourably disposed or uncommitted MP's will be canvassed at least once. We are aiming to have our activities peak toward the end of May to coincide with the expected date of the Supreme Court decision.

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Other decisions:

Once the High Commission's views have been officially transmitted to us we shall need the following:

*what
will
this
mean?*

- i) Identify media and visits co-ordination officers to be in place by April 25.
 - Suggested press officers if Green cannot be extended
 - i) Don Peacock
 - ii) Tony Westell
 - Suggested visits co-ordinators
 - (first choice) Phillip Somerville - EXT AFF
(went to LSE)

Claude Laverdure - EXT AFF
- former press officer Paris

Paul Adams - EXT AFF
- former press officer Bonn
- ii) Review list of speaking invitations and dates devised by High Commission and confirm Canadian participants (Goldenberg sub-committee). ✓
- iii) Mrs. Wadds had proposed to be absent from London for 3 weeks of official duties in the Birmingham area. Given the requirement for her participation and hosting London briefings, the Prime Minister might wish to raise her schedule during their meeting April 16, 1981. *agree*
- iv) FPRO/Justice/CUIO will prepare the necessary summaries of court decisions, printed texts of resolution, draft letters, and press kit material. *who specifically is in charge?*
- v) We shall pay for Gagnier to fly over to review our materials for the High Commission's use. ✓

N.B.: OFFICIAL HOSPITALITY WILL BE OFFERED FOR EACH CANADIAN PARLIAMENTARY VISITOR INVOLVING MP'S
AND MEMBERS OF THE LORDS

APPENDIX 4

PROPOSED CALENDAR OF EVENTS

<u>DATE</u>	<u>ACTIVITY</u>	<u>RESPONSIBILITY CENT</u>
(by) April 16	-Division of MPs & Lords for contact purposes -Mailing list by subject matter and degree of interest	(After Canadian participants recruited) Task Force
(by) April 16	-Identification of first official speaking engagements for MP's: -initial informal contact	Task Force
April 21	-OMNIBUS Amendments tabled in Canadian House of Commons and Senate (22)	
April 23	-Vote - Canadian House of Commons	
April 24	-Vote - Canadian Senate	
April 25-27	-Text of Resolution in printed format	C.U.I.O.
(by) April 27	-Text of Mrs. Wadd's letters to MP's covering text of final resolution, and referring to the three Court decisions	Justice/C.U.I.O. to forward to the High Commission
April 29	-Luncheon - Guest speaker from Canada -Possibly McMurtry, Tasse and Gibson in London	Hosted by the High Commissioner. Task Force
April 30	-Luncheon/Reception in honour of Senator Perrault with Lords	High Commission

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<u>DATE</u>	<u>ACTIVITY</u>	<u>RESPONSIBILITY CENTRE</u>
May 1	-Letter from the High Commissioner to MP's and active Lords (based on 27 April draft)	Task Force
May 1-3	-Senator Perrault - Windsor Castle (participant - liaison - briefing)	FPROOTT and Task Force (advance briefings)
May 4	-Chief Justice Deschenes /Dinner	High Commissioner
May 6-8	-Serge Joyal - Co-chairman of the Joint Committee -Caucus Committee - Labour -BOW group or Constitutional Committee - Cons. -possible leader/writers/academics	Task Force
May 8-9	-Bob Rae -NDP -"All Sould College Seminar in Oxford" -Moderate Labour MP's -Briefing S.D.P. members	Task Force
May 8-10	-John Roberts - Min. of Environment -Ditchley Park Conference	
Week of May 11	-John Roberts type -key executive members of the 1922 Committee -brief Conservative Party Association (Lord Thorneycroft and Sir Anthony Royle) -one-on-one Lord Home	Task Force
Mid-May	-Peter Ittinur, NDP -INUIT position to interested MPs	Task Force (through Bruce George (MP))
Mid-May	-Possible tabling of the FCO response to the Kershaw Report	

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PROPOSED CALENDAR OF EVENTS

<u>DATE</u>	<u>ACTIVITY</u>	<u>RESPONSIBILITY CEN</u>
Mid-May	-Senator Jack Austin -Aitken-Foulkes Committee rebuttal -Lunch and dinner meetings with politicians and businessmen -Canada/UK Chamber of Commerce	Task Force
Week of May 18	-Ian Deans -NDP -brief Labour Union representatives -International Department of Labour	Task Force assists in background
Week of May 25	-David Colinette, Parliamentary Secretary -British Canadian Parliamentary Group -Dinner meeting speech to the Commonwealth Parliamentary Group -Liberal Party Caucus	Task Force
	-Roy McMurtry, Ontario (possibly April 29) -Constitutional Committee of Conservative Party -speaking engagement at the Institute of Advanced Legal Studies, London -Aitkens-Poulkes Committee -Leader writers	Task Force/Ontario Hous
Mid-end of May	-Special Media Briefing Kit for use with British Press and forwarded to London -C.U.I.O. prepares printed version of Joint Address for use by London	C.U.I.O. C.U.I.O.
End of May	-In anticipation of date of Supreme Court decision, leader writers blitz in England	Task Force
End of May/Early June	-Supreme Court Decision followed by 2 day debate in Canadian Parliament -Final vote in Canadian Parliament	

PROPOSED CALENDAR OF EVENTS

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<u>DATE</u>	<u>ACTIVITY</u>	<u>RESPONSIBILITY CENTRE</u>
Early June (after Supreme Court decision)	-Mailing by High Commissioner including summary of Supreme Court decision and final text of the Joint Address to the Queen	Task Force
Early June	-Formal Ceremony at Government House -British national media group to go to Canada - TV to Britain) -BBC interview with Prime Minister Trudeau -Publication in the Sunday Times (article by the Prime Minister	FPROOTT/C.U.I.O. Task Force to identify

JUNE PROGRAM TO BE DEVELOPED BY MAY 15, 1981

July 1 -Return to Canada of the Resolution

NOTE:

- 1) Ethnic groups to be selected
Canadian businessman for Canada-UK Chamber of Commerce
- 2) List of Speaking opportunities to be available by April 16
- 3) Separate media contact program will be available by April 22, together with identification of any other needs.

TASK FORCE ORGANIZATION

APPENDIX

High Commissioner

Deputy High Commissioner

Reeves Haggan

- co-ordination and strategy
- liaison with British Government
- contact program - MP's and Lords

see header

aniel Gagnier

- co-ordinate visits (invitations & programs)
- accompany selected visitors
- identification of trends among "antis"
- FCO coordinator

Parliamentary/Ministerial Visits Coordinator

- co-ordinate visits (invitations & programs)
- accompany selected visitors

Wayne Hammond

- visits - logistics
- compilation and breakdown of parliamentary lists
- debriefing and cumulative indexes
- co-ordinator of replies to letters

Media Officer

to [unclear]

- media - coordination

Lise Cyr-Mower

- full time secretarial support

Angela Stacey

- social secretary
- prepare and follow upon invitations

Social Contract

Traffic Clerk

- logistics of mailings
- inventory control
- filing/records
- photocopying

Social Rental

Driver & Car

ASSISTANCE REQUIRED

- Media Officer - by May 1 to replace Green who is leaving
- Visits Officer - by May 1 to assist May/June program
- Social Secretary (Angela) - full time instead of half time
- Traffic Clerk - by April 21 to control paperflow and ease secretarial filing burden
- Car and Driver - at MP's disposal