

CCO



Press & Public Relations
Department.

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Conservative Central
Office.
32 Smith Square,
London SW1P 3HH

Release Time: 12 noon
Wednesday, 4 July 1984
519/84

The Prime Minister has confirmed the appointment of Hal Miller MP as Vice-Chairman of the Party Organisation. His particular remit will be Campaign Organisation and Specialist Services. The responsibilities of Mr Michael Spicer, the Deputy Chairman, and of the other Vice-Chairmen - Mr Tom Arnold (Research Department), Lord Fanshawe (Overseas Relations), Mr David Hunt (Candidates), Lord Marshall of Leeds (Local Government) and Miss Emma Nicholson (Women) will remain the same.

Mr Miller's appointment is part of a wider series of changes aimed at strengthening the Party and concentrating resources on the organisation in the constituencies and improving the Party's campaigning methods.

Miss Joan Varley has been appointed Special Adviser to the Party Chairman, Mr John Selwyn Gummer, and will particularly be concerned in the implementation of these changes.

Local Government will now take a more central place in the Campaign Organisation Department under the overall direction of Sir Anthony Garner, and with a new head of Local Government, Mr Roger Boaden.

The new department of Specialist Services will bring together the Party's Direct Mail, Marketing and Computer Services, as well as its Youth, Trade Union, Small Business and Community programmes.

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Other appointments include Miss Dawn Cattell to be Area Agent for the Eastern Area in succession to Mr Bill Henderson whose appointment as Director of the Party in Scotland has already been announced. Mr John Brown will become Area Agent in Wessex, and Mr David Roberts, Area Agent for the Northern Area. Mr Keith Britto, Assistant Director of Press and Communications becomes Deputy Director.

Mr Gummer said today:

"These are the key moves in a plan to enable Central Office to provide more efficient assistance to the organisation in the constituencies with a view to strengthening the campaigning efficiency of the Party at the grass roots".

END



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HAL MILLER MP

Release Time:

Immediate Wednesday 4th
July 1984 514/84

NEW CONSERVATIVE PARTY VICE-CHAIRMAN

The Prime Minister has approved the appointment of Mr Hal Miller MP for Bromsgrove, as a vice-chairman of the Conservative Party.

He will have special responsibility for the co-ordinating the activities of the Campaign Organisation and Specialist Services Departments of Central Office.

Mr Miller, 55, is married with six children. He is a Director of a menswear retailing business and of a small trading company. He was educated at Eton and Merton College, Oxford. He is a Fellow of the Economic Development Institute of the World Bank in Washington. Mr Miller served with the Colonial Service in Hong Kong from 1955-68.

He has a specialised knowledge of foreign affairs and trade policies and has been closely concerned with industrial development and trade and aid policies for underdeveloped countries. He is Treasurer of the Anglo-Chinese Parliamentary Group, and currently specialises in the motor industry being Joint Chairman of the All-Party Motor Industry Group. He was one of the first fellows of the Defence Committee of the Western European Union. He is convenor of the West Midlands Conservative MPs, President of the West Midlands CPC and serves on the West Midlands Area Executive.

Mr Miller was elected as Member of Parliament for Bromsgrove and Redditch in the February 1974 General Election. He contested the new seat of Bromsgrove following redistribution in June 1983.

From May 1979- May 1981 Mr Miller was Parliamentary Private Secretary to Mr Francis Pym MP, resigning on the issue of unfair competition for the private steel industry in the West Midlands.

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